

Scott Cohen

From: newsletter@parcomergedmedia.com
Sent: Thursday, October 02, 2003 12:48 PM
To: ceo@parcomergedmedia.com
Subject: Parco Newsletter October 2003, Issue I



Newsletter
 Improving the quality of healthcare
 by improving the availability of information.

In this issue...

[Parco Best New Technology?](#)

[Biometric ID Cards to use FCC Approved Wireless Technology](#)

[Want your own professionally designed email newsletter like this one?](#)

Featured Articles

Issue I, October 2003

Parco Best New Technology?

MESDA Announces Parco Finalist for Best New Technology
 Parco Wireless is a finalist for the MESDA New Technology of the Year. The award is given to the company that has produced a truly innovative, unique, and proprietary technology, one that demonstrates excellence through compelling potential for sustained viability. This technology must meet a demonstrable, sizable market need and have a commercial application with an identified customer base. It should be a breakthrough solution that offers a new way to approach a product or service. This technology must be the result of work, in Maine, by a software, Internet or information technology company, or technology industry service provider. It must be new and not simply a new product version.

Parco provides ultra-wideband wireless communication and tracking systems to health care, safety and emergency environments. The Federal Communication Commission has granted Part 15F license for operation.

The award winner will be announced at MESDA's Maine Technology Awards Gala on Friday, October 10 at South Portland, Maine.



[MESDA Website](#)

Biometric ID Cards to use FCC Approved Wireless Technology

PORTLAND, ME. – Parco Wireless and Akoura Biometrics announce the market debut of the Spectral Biometrics Card, the first product to combine the recently FCC approved PAL650 ultra-wideband radio tag and biometric authentication. Parco will supply the ultra-wideband PAL650 radio and Akoura will provide the biometric authentication. Together, the technology provides a security solution previously unobtainable. The Akoura component is embedded in a card, about the size of a common credit card. A user is biometrically authenticated, and then information is transmitted in a secure sequence via Parco ultra-wideband.

According to Scott Cohen the CEO of Parco, "the combined assimilation of UWB's wireless security features and Akoura's biometrics provides for the most affordable and secure card system available today". Scheduled for availability in 2004, the Spectral Biometrics card will offer several advantages over existing systems including longer read ranges, anti-theft protection, highly secure access control, and multi-uses of the card. For example the card can also be used for point-of-sale purchases or as a positive ID system. "No other system has the ability to unequivocally verify and secure the device and the holder of the device", says Billa Bhandari the founder of Akoura. He adds, "These cards will only work for the individual whose fingerprints are enrolled in the card and if it's stolen it can be instantly located".

[Read more...](#)

Want your own professionally designed email newsletter like this one?

NLComposer - The essential email marketing tool



NLComposer
 Email Publisher

NLComposer is a web-based email marketing tool that helps companies create, and manage the distribution of e-newsletters, press releases and email blasts. NLComposer allows you to measure your program's success, manage your email lists, organize and archive content and view newsletter archives.

To find out more go online: www.NLComposer.com.
 Also view our [demo](#).